



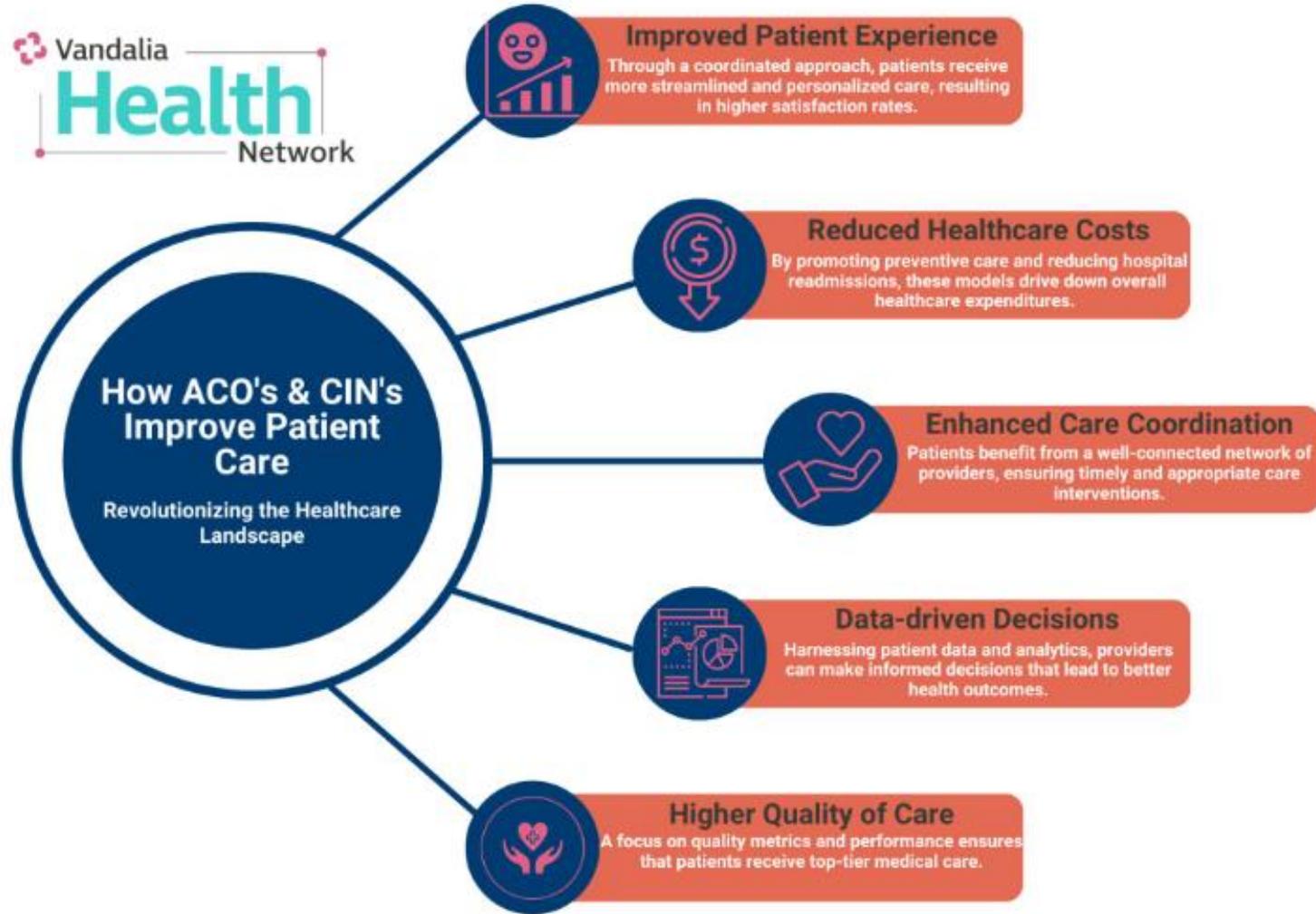
Promoting Healthy Communities

Michelle Coon, President of Vandalia Health Network

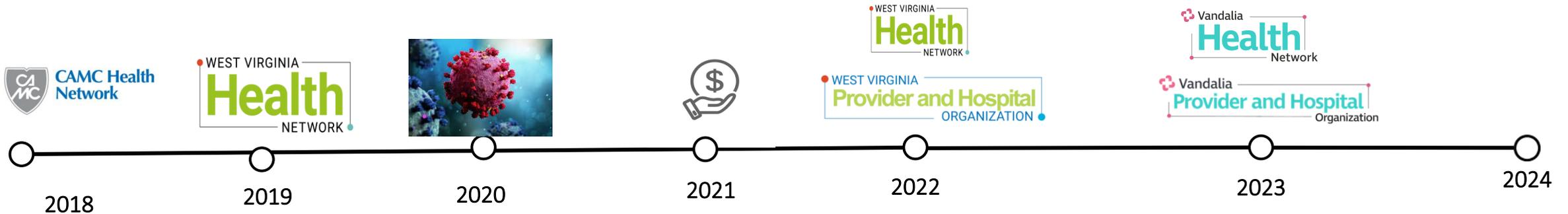
Objectives

- Overview of Vandalia Health Network
- Identify types of partnerships that an ACO/CIN could explore to drive change
- Describe methods of engaging partners and identifying common goals
- Describe how to utilize and maintain these partnerships to improve care coordination





The History of the Network.....



CAMC Health System created the Clinically Integrated Network (CIN) with the goal to strengthen and grow partnerships to work toward improving patient quality and the care delivery system

The CIN went live January 1, 2019, with the first VBA in effect and the application for the ACO began with a July 1 effective date. The year ended with 21 participating organizations.

COVID-19 hit, the network continued to grow during the pandemic with organizations partnering and working to assist each other. The Regional Command Center was formed with every Friday morning calls. First full year of the ACO. Developed the Post Acute Collaborative (PAC).

Results came in during 2021, that we had achieved shared savings year 1 of the ACO. Began rolling out pilot programs to health in food deserts and held our first Drive Thru Health Fair. The PHO was formed to begin growing our fee for service arm to assist our members with managed care and credentialing.

Expanded the SDOH initiatives and continued to work on programs to improve quality across our population. Pilot programs such as Farmacy began to expand along with payer partnerships to improve health equity. Membership continued to grow and became statewide. The PHO began adding members to their network and started providing support to their membership.

Healthy Neighborhood went live, which is the partnership with Dollar General, Walmart, Kroger, and the Highmark Foundation-received grant of \$1.5 million dollars and to date have impacted close to 1,000 individuals! Farmacy program has grown from pilot to 5 locations across the state feeding over 300 families as well as pop up events across the state!



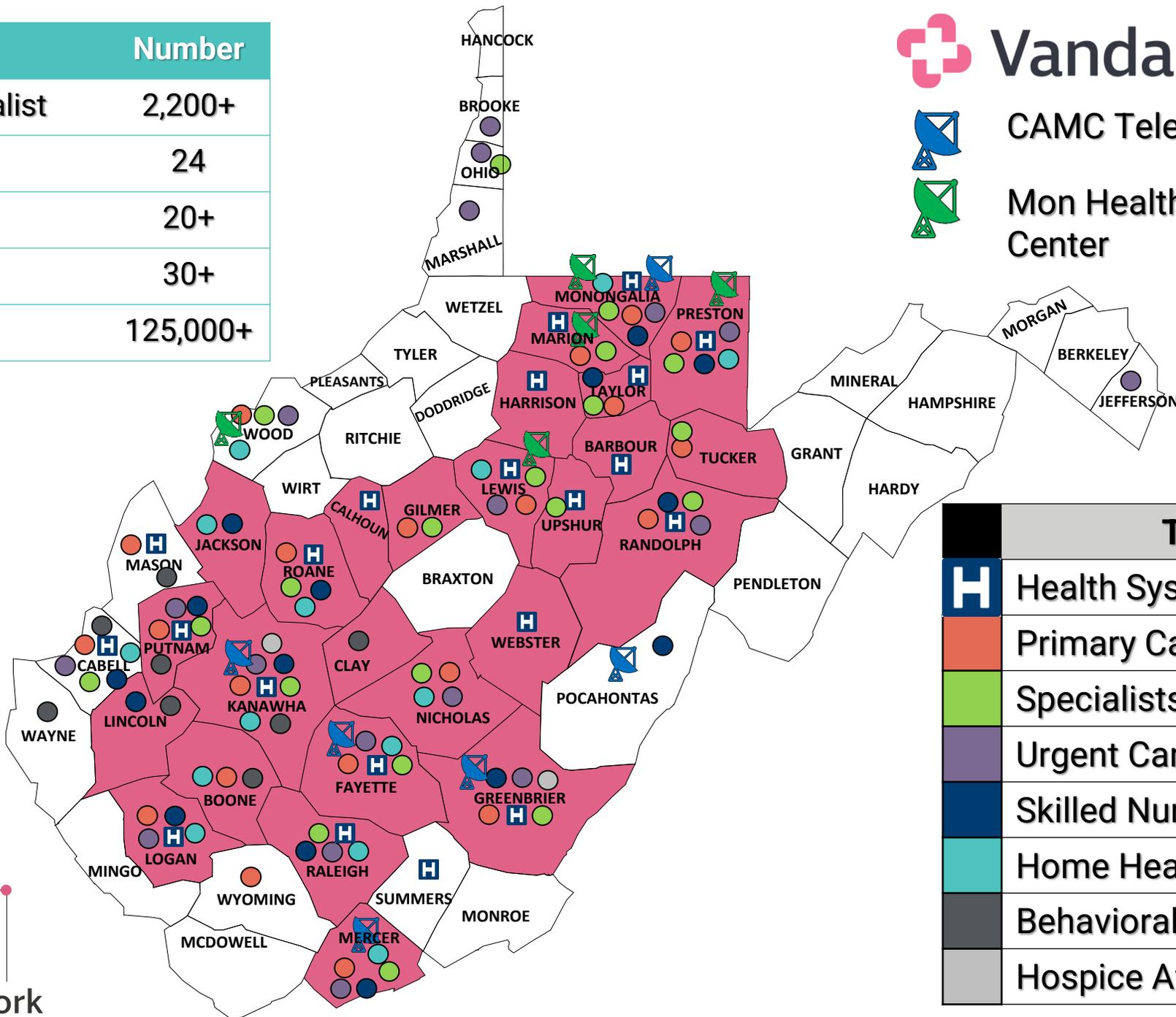
Types	Number
Primary Care/Specialist	2,200+
Hospitals	24
Post-Acute Collabs	20+
Urgent Cares	30+
Members (Patients)	125,000+

Vandalia Health



CAMC Telemedicine Center

Mon Health Telemedicine Center



Types	
	Health Systems
	Primary Care Providers
	Specialists
	Urgent Care Locations
	Skilled Nursing Facilities
	Home Health Agency
	Behavioral Health
	Hospice Affiliates



Charleston Area Medical Center

Vandalia Health



Grafton City Hospital
An Affiliate of Mon Health

MOUNTAIN HEALTH NETWORK



Greenbrier Valley Medical Center

Vandalia Health

ME

MedExpress

URGENT CARE



Cabin Creek HEALTH SYSTEMS

Mon Health



Roane General Hospital
Care you can trust...close to home

MONTGOMERY GENERAL HOSPITAL

KANAWHA NEPHROLOGY, INC.
NEPHROLOGY PHYSICIAN

FamilyCare HEALTH CENTERS



Mary C Pozega DO

Coalfield Health Center

WEST VIRGINIA Health Right INC.
Caring for Those in Need



Genesis

Henry and Kinder

ABC Pediatrics



Robert C. Byrd Clinic

Minnie Hamilton Health System



Plateau Medical Center

Vandalia Health



Logan Regional Medical Center



HospiceCare
for body mind and spirit



Marshall Health

ARH

Appalachian Regional Healthcare

Davis HealthSystem



COPLIN HEALTH SYSTEMS
Quality care in your community



PARS HEALTHCARE



PLEASANT VALLEY HOSPITAL

Key Initiatives



Vandalia Health Network

- To work effectively with community partners, you must first be a good community partner



Identify Community Partners

- Community Leaders
- Payor Partners
- Community Based Organizations
- Charitable Non-Profit Organizations
- Healthcare Champions for Provider Engagement

Community Leaders

- State, county and local government
- Public and private organizations
- Faith Based Community
- Businesses
- Volunteers



Community Leaders

- Initiatives - Drive up community health fairs - Included immunizations, BP checks, routine labs, FIT kits, health education, child seat checks, and fire alarm giveaways



Payer Partnerships



Aetna Better Health® of West Virginia



Payor Partnerships

Social Determinants of Health (SDoH)

- Addressing food insecurity and areas with food deserts
- Align with education & resources for patients
- Improving access to healthcare
- Providing point of care diabetic retinal eye exams– at clinics or in home
- Coordinating transportation

➤ **Equipping rural areas with connections to improve access and quality**

- **Diabetic Eye cameras funded through payer partnerships to improve quality outcomes**





Vandalia
Health
Network

FARMacy Program

Free produce available here!
Healthy food is medicine.



15-Week Program Summary



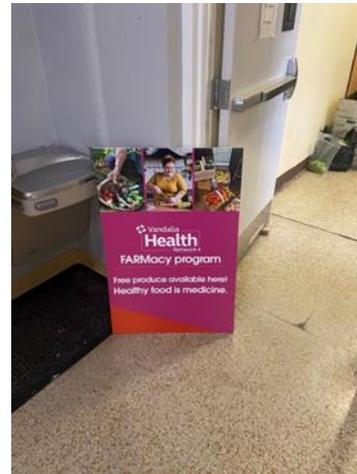
- Receives resources to support healthy lifestyle
 - Welcome Kit – BP cuff, digital body scale, waterproof pedometer, digital kitchen scale, DM meal planner/recipes, insulate tote bag
- Weekly disease targeted in-person education
- Weekly fresh produce
- Group setting that builds support
- 5 locations, 75 patients with 300 average total family members served

• 15-Week Program Results

- ✓ 8.6% **decrease** in A1c
- ✓ 3.4% **decrease** in BMI
- ✓ No change in average cholesterol
- ✓ Average systolic BP decreased by 6 points
- ✓ Average diastolic decreased by 4 points

Pop-Up Summary

- 9 locations with 700 patients served to date
- 2,800 total number served to date based on the avg household size of 4 people



Highmark West Virginia Charitable Fund for Health announces \$1.5 Million Grant for Healthy Neighborhood Program

by WVPA in Latest News, WVPA Sharing June 5, 2023 Reading Time: 7 mins read



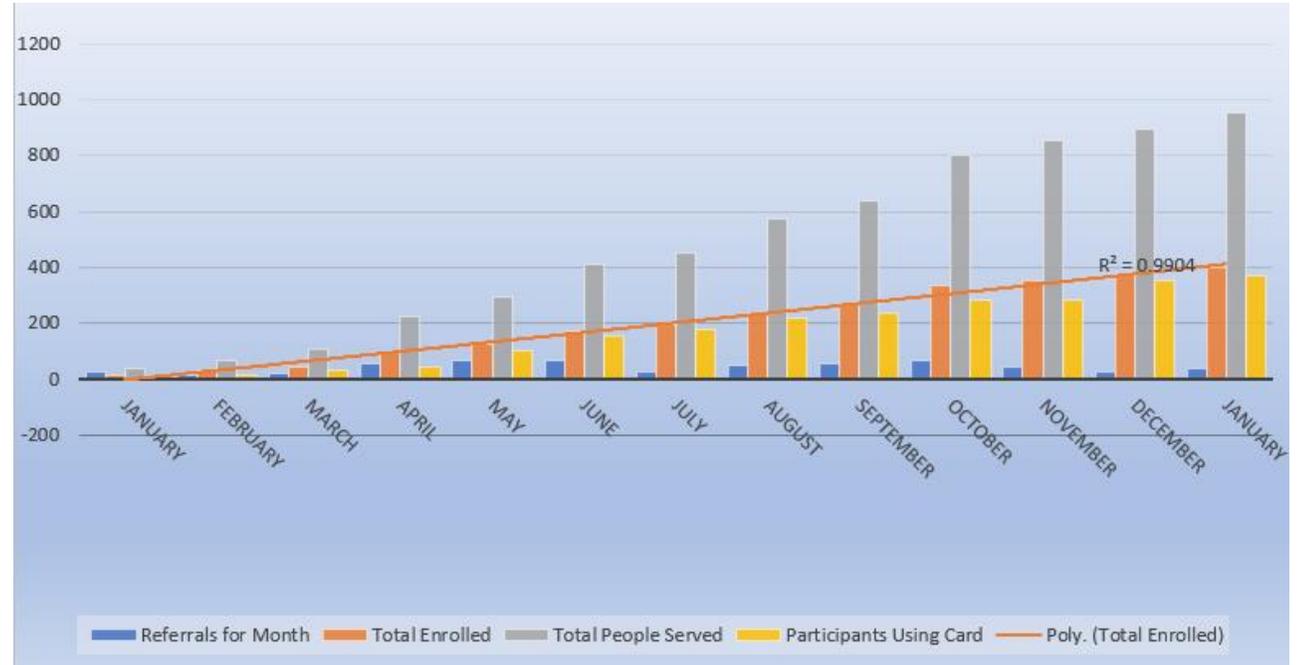
The initiative plans to address food insecurity and improve health outcomes for eligible West Virginia residents by providing prefunded, restricted-use InComm Health debit cards for exclusive use at Dollar General stores, which provide an affordable assortment of nutritious foods in convenient locations across the state, including produce at select locations. Participants may only use the funds to purchase Dollar General’s “Better for You” food items, which are specially identified on store shelves and highlight healthier product options.

“Having a healthy neighborhood is so much more than just health care,” said Michelle Coon, president, Vandalia Health Network. “A couple keys to a healthy neighborhood starts with reducing food insecurity and promoting healthier eating habits. This ultimately leads to improved health outcomes and a reduction in the cost of patient care.”

Healthy Neighborhood



- ❖ **Referrals:** 602
- ❖ **Total Served (Household Member Combined):** 989
- ❖ **Enrollment:** 412
 - ❖ *program update as of 2/21/24



Community Based Organizations and Non-Profits

- West Virginia Immunization Network
- American Cancer Society
- American Red Cross
- YWCA of Kanawha Valley
- WV Health Right
- United Way of Central WV
- WVU Extension Office
- Kanawha Coalition for Community Health Improvement



United Way
of Central West Virginia





- Network received ACS grant for PY 2022
- Exceeded goal of increasing breast cancer screening network wide by 10% from baseline of 43.8% to 49.7% (40,000 Screens)
- According to the RWJ County Health Rankings and Roadmaps (2021) WV's overall rate of screening was 39% and top US performers were 51%



Engaging Community Partners

- Identify common strategic initiatives: collective impact
- Identify and work towards core population health goals
- Utilize resources to develop healthier communities
- Maintain partner relationships through initiatives
- Enhance initiatives through clinical or data support
- Be amenable to changes
- Patient-Centered care coordination



Questions ??